



Kitten Feeding Tips

Kittens use up an astounding amount of energy in both growth and play, so it is critical to give them the very best nutrition that is available. Purina Pro Plan kitten foods provides everything your kitten needs to grow into a healthy cat.

DIETARY RECOMMENDATIONS

We recommend you feed Purina Pro Plan kitten food for the following reasons:

- 100% complete and balanced so you do not need to supplement, as the right levels of nutrients is provided.
- High quality animal based proteins promotes healthy skin and coat.
- Small, firm stools for easier clean up.
- High quality premium formula means you actually feed less, which makes it economical to feed everyday.
- Has sufficient amounts of Taurine. (An essential fatty acid that helps maintain healthy eyes and heart.)
- Contains DHA which is a nutrient that is found in mothers milk, which helps to support brain and vision development.

FEEDING TIPS

Here are some helpful tips in getting your kitten settled:

- Find a place where your kitten is able to eat undisturbed.
- Don't add any supplements to your kitten's Purina diet as this may unbalance the Purina Pro Plan kitten food and do more harm than good.
- Ensure that your kitten always has a bowl of clean, fresh water available.
- Remember that treats add extra calories and should not be used too frequently. Don't use human food as treats, always make sure you use a kitten specific treat.
- Do not offer an alternative food as this can lead to a fussy appetite.
- Feeding mostly canned foods is not recommended as cans contain 80% water. The energy requirements of a kitten can be nearly twice that of an adult cat, and kittens may not have the stomach capacity to eat enough canned food to meet its needs.

TRANSITIONING TO A NEW FOOD

If for health reasons you must change your kittens' diet, do it gradually over a seven to ten day period. Add a small amount of the new diet to the food currently being fed. Each day increase the amount of the new diet and decrease the amount of the old diet. This gradual diet change will help avoid digestive upsets.

Dedicated to the life and love of your pet!

Dental Care for Your Kitten

THE FACTS

- Dental disease is the most common health problem in our pets.
- 85% of all cats 3 years and older have some degree of dental disease.
- If untreated, periodontal disease may lead to systemic disease; bacteria in the mouth enter the bloodstream and affect other organs including the heart, liver, and kidneys.
- Daily tooth brushing is the most affective way to help prevent plaque and calculus build-up on the teeth.
- Starting the brushing process as a kitten will be of benefit. Kittens are easier to train, and the process will be more accepted by the time permanent teeth have erupted and he is an adult cat.

HOW TO BRUSH YOUR CAT'S TEETH

- Select appropriate tooth brush. Cat specific tooth brushes with soft bristles, or finger brushes, may be purchased at any pet store.
- Select appropriate toothpaste. Do not use human toothpastes as they can upset your pet's stomach. Pet toothpastes are available and are found in many flavors such as fish and poultry.
- Begin by getting your kitten used to having your fingers in his mouth. Place a small amount of toothpaste on your finger and rub along his teeth and gums.
- Once your kitten is used to having your fingers in his mouth, place gauze or fingerbrush with toothpaste around your finger and rub along his teeth. This will help him get used to different textures in his mouth.
- Last, progress to the toothbrush.
- Apply the bristles at a 45 degree angle to the gums. If possible, brushing in a circular motion is ideal, but the simple friction of the bristles has the biggest benefit. Build up to about 30 seconds on each side of the mouth.

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